

→ Media Kit



The 8th

Circular Materials Conference

Unlocking the Potential
of Circular Materials

→ 19-20 May 2027

Chalmers Conference Centre
Gothenburg, Sweden

2027



Media Kit

Information about the conference

Welcome to the Circular Materials Conference Media Kit. Here you'll find ready-to-use information about the conference, including short and extended descriptions for use in media, communications and promotional materials.

Short info text

Circular Materials Conference is a European platform bringing together representatives from research, industry and policy to advance circular and resource-efficient material systems. The conference focuses on turning scientific advances into industrial applications, developing new business models and strengthening collaboration across circular material value chains.

The conference is organised by the Competence Centre for Recycling (CCR) at Chalmers University of Technology, with Swerim and Luleå University of Technology as co-hosts, in cooperation with Nordic Publishing.

Long info text

Circular Materials Conference is a European platform bringing together representatives from research, industry and policy to advance circular and resource-efficient material systems.

Since 2013, the conference has connected research, industry and policy across sectors, providing a platform for knowledge exchange, collaboration and innovation with a strong focus on implementation and cross-sector dialogue.

The 8th edition of Circular Materials Conference focuses on turning scientific advances into industrial applications and developing new business models and value-chain collaborations that can accelerate the transition towards circular and resource-efficient material systems. It will also address how policy can strengthen competitiveness and support more resilient supply chains, as well as the growing role of AI and data-driven tools in improving resource management across circular value chains.

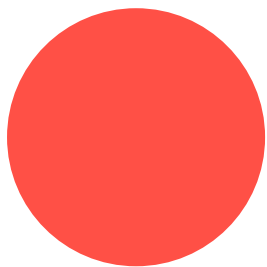
The programme combines keynote addresses, in-depth seminars and discussions with site visits, exhibitions, face-to-face meetings and networking, creating opportunities for exchange and collaboration between research, industry and policy.

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Guidelines

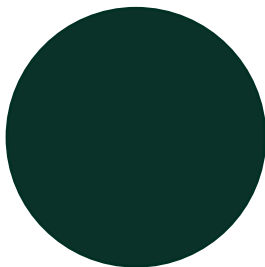
Colors



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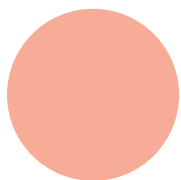
CMYK 0-90-100-0



CMC Green

HEX #002f24

CMYK 82-37-60-75



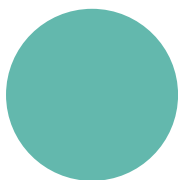
CMC Comp 1

HEX

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CMYK

0-40-35-0



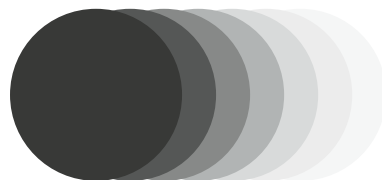
CMC Comp 2

HEX

#5fb8b0

CMYK

60-5-35-0



CMC Logo Black

HEX

#505050

CMYK

0-0-0-90

(Tints 80, 60, 40, 20, 10 and 5%)

Typography

Headlines

Regular Semibold

Body text

Regular Regular

Preamble

Regular Medium

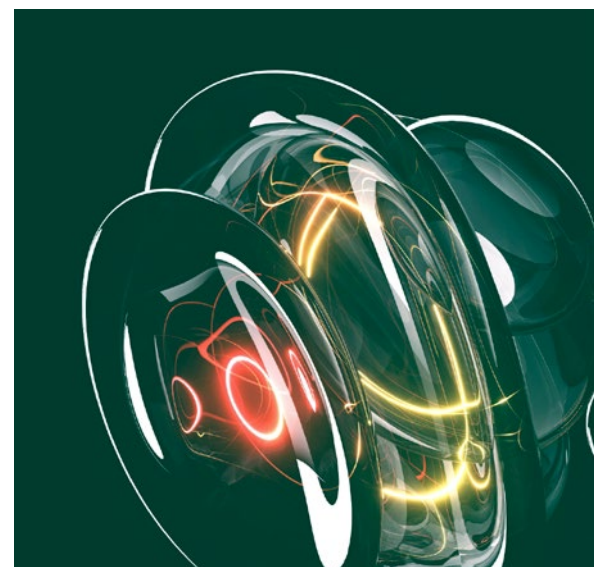
The font is installed in Adobe applications via the Adobe Fonts website.
For Microsoft Office applications, the system font Aptos is used as a substitute.

AaBbCc
12345

Logotype



Graphic element



The graphic element is designed to convey a sense of materiality and an organic, evolving process. It consists of a circular pattern that works best when cropped and extending beyond the top and bottom edges.

The element is placed on top of the dark green identity colour.

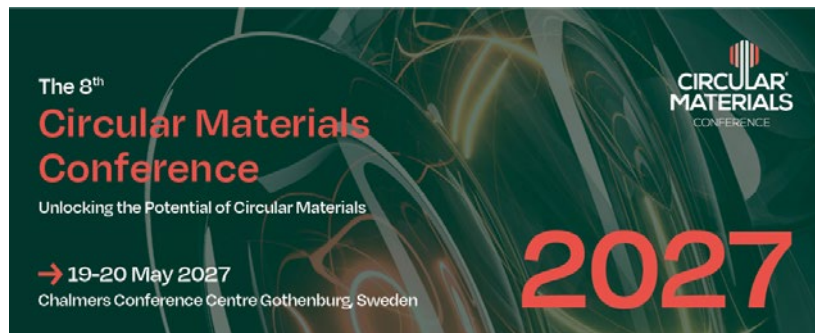
The orange-red tone used in the animation is echoed in the typography and logo.

Media Kit

Banners and promotion material



CMC_mediakit_banner_1600x600.jpg



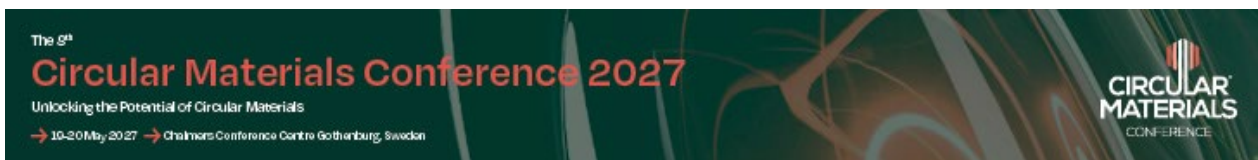
CMC_mediakit_banner_1000x407.jpg



CMC_mediakit_banner_1080x1080.jpg



CMC_mediakit_banner_300x250.jpg



CMC_mediakit_banner_728x90.jpg



CMC_mediakit_banner_468x60.jpg



CMC_mediakit_banner_268x60.jpg



"Having attended about twenty international conferences as a speaker, I must say that this one stands out as one of the very best."

— Ekaterina Korotenko, Institute of Chemical Process Fundamentals, Czech Academy of Sciences



"An inspiring gathering of innovators and researchers driving the future of circularity"

— Volker Höntschi, ESG Director, TBAuctions



"One of the most important conferences focused on circularity and sustainability of materials"

— Yasemin Ebru Atmaca, VTT - Technical Research Centre of Finland



"The conference provided inspiring discussions and excellent networking"

— Industrial Materials Recycling Group, Chalmers University of Technology



"Your event is unique and great because of its specific focus."

— Gary Admans, European Synchrotron Radiation Facility (ESRF)

Contact

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